



Conflux 2008 Participant Welcome Kit

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Letter from the Director

September 01, 2008

Dear Conflux Participants,

On behalf of our curatorial team and staff, I'm pleased to welcome you to the 2008 Conflux Festival.

Conflux is the annual New York City festival where visual and sound artists, writers, urban adventurers and the public gather for four days to explore their urban environment. Those of you who have participated Conflux in the past know that at the festival, people from a wide variety of backgrounds and cultures come together to re-imagine the city as a playground, a space for positive change and the focus of civic engagement. Over the course of the weekend the sidewalks are literally transformed into a mobile laboratory for creative action by artists like you, and I'm excited that you'll be joining us this year.

Since 2003 when we had only 30 mostly local artists and a small audience, the festival has grown to include over 100 artists from across the US and many other countries. Selections for this year's event were made by our team of twelve professionally-recognized curators. As our annual call for artists becomes more and more competitive and we receive hundreds of entries, the quality of projects increases and we are now proud to be able to present what we feel is the most innovative work being produced in the field of public-space arts.

Conflux is attended by people who share a common desire to understand, explore, and ultimately heighten their enjoyment of the urban environment while learning how to sustain and improve it. Conflux visitors are introduced to the ways cutting-edge artists utilize performance, visual art and music to address topics including the environment, sustainable development, the increased presence of technology in cities, emerging trends in social/local networking and ways we can humanize the urban experience by encouraging dialogue amongst communities. Your projects, rooted in the spirit of psychogeography, help open a creative dialogue for interpreting everyday city life.

My primary goal is to maintain the original spirit of Conflux as a gathering of like-minded people working together to address common ideas and concerns. This event is for you -- to experiment, to collaborate, to meet other artists and to share your knowledge. I hope you'll find Conflux to be an accessible platform for presentation and collaboration which allows you to join and help build a strong, independent community.

I look forward to seeing you soon.

Best wishes,

A handwritten signature in black ink, appearing to read "Christina Ray".

Christina Ray
Conflux Festival Founder/Director



Festival Guide

Here are the basics on how you can participate in all Conflux events. A page similar to this one titled "What You Need to Know" can be found on the festival website under "Festival Info," and is good to pass along to your friends who may be coming to Conflux.

We recommend you drop by in the morning each day, find out what's happening, pick up a map and choose from a variety of events in which to participate.

See the website Schedule for a full listing of events and hours.

Most events are FREE and open to the public and do not require any tickets or advance registration — you can just show up to participate. You'll be able to view the schedule for each day on a large projection screen at our headquarters and choose to join any projects that interest you.

Most events will take place at the HQ. Several Conflux projects will be installed in the gallery space.

Some projects feature self-guided tours or installations. These may have maps available at the HQ which you can pick up and follow throughout the weekend.

Some artists will be conducting their projects on an ongoing basis throughout the festival and you can catch up with them in and around the HQ at various times. See the project pages for details on particular projects.

THURSDAY/FRIDAY

Thursday and Friday will feature primarily indoor presentations and lectures until the late afternoon/early evening hours. These presentations require tickets. Each Conflux project is allotted one free pass for the presentations. If you have not claimed yours yet, please visit: <http://conflux2008.eventbrite.com/> and register for "Conflux Artist Pass RSVP."

Our Conflux Café sessions each afternoon are free, as is the opening reception on Thursday night.

Any events that require RSVP are marked on the schedule and project pages. Follow the link to sign up for these events and present your confirmation at Conflux HQ on the day of the event.

SATURDAY/SUNDAY

On the weekend, we'll have Walks, Tours, Films, Workshops, Installations, Street Games and more in and around Conflux HQ. All of these events are FREE.

Events start at 12, 2 and 4pm at Conflux HQ. Zones A, B and C are the meeting points and will be clearly marked with signs. See the Schedule for the full list of individual events. Participate in one event per time period and return to the HQ for the next event of your choice. If there's no RSVP icon, you can just show up to participate!

For indoor events, seating will be on a first-come, first-served basis.



Production Information

FAQ

For questions including: "Does my project require a permit?," "How can I promote my project?," "How do I get from the airport to the Center for Architecture?," "Is there public transport near the Headquarters?," "Where can I stay?" and more, please visit the FAQ page accessible on the festival site.

TIMELINE

WEDNESDAY, SEPTEMBER 10

12 - 6pm . Conflux HQ /Gallery installation

Artists check in with festival staff. You may drop off flyers/maps, but not equipment or personal items. Shipments to the center can be accepted on this day only.

THURSDAY, SEPTEMBER 11 and FRIDAY, SEPTEMBER 12

9am - 8pm . Center open to public

Throughout the day you can greet visitors, set up your laptop and/or display your project at the tables in the gallery area on a first come-first-served basis. Please be courteous about noise and space as everyone must share the area equally. We plan to have at least one computer station available for public use.

From 4 - 6pm we'll have informal discussion sessions at Le Poisson Rouge near the HQ and we encourage you to attend.

All Conflux staff, artists and volunteers must be out of the building at 9pm.

SATURDAY, SEPTEMBER 13 and SUNDAY, SEPTEMBER 14

11am - 5pm . Center open to public

Throughout the day you can greet visitors, set up your laptop and/or display your project at the tables in the gallery area on a first come-first-served basis. Please be courteous about noise and space as everyone must share the area equally. We plan to have at least one computer station available for public use.

From 4 - 6pm we'll have informal discussion sessions at Le Poisson Rouge near the HQ and we encourage you to attend.

All Conflux staff, artists and volunteers must be out of the building at 5pm.

MONDAY, SEPTEMBER 15

12 - 5pm . Conflux HQ /Gallery De-installation

Any items you've installed and/or left at the HQ must be picked up. There are no exceptions and any items that remain will be discarded by the Center for Architecture staff.



Production Information [continued]

SECURITY

Please note there is no climate controlled or locked storage space in the Center for Architecture.

Any materials left during the day or overnight in the public galleries are at your own risk.

We STRONGLY suggest that you keep your personal items to a minimum each day. We cannot guard them for you. If you need to leave equipment, etc. at the HQ you should plan to have someone else look after it.

INTERNET ACCESS

The Center for Architecture wireless password is: aiany001 (for both networks, "CFA Common Room" and "CFA Tafel Hall").

According to the Center for Architecture:

"The wireless network is not always reliable because of the structure of our building. Please plan accordingly. We do not have extra internet-equipped workstations for Conflux use."

OUTSIDE THE HQ

Please use common sense and courtesy when in the area around the Center and be respectful of the neighbors. Also be sure to dispose of or recycle your trash properly.

Know Your Rights

By now we expect that you've done your homework on working on public space, but it's a good idea to review the two documents below on the New York Civil Liberties Union website.

Please remember that all of your activities during the festival are at your own risk and use your best judgment concerning safety and legality.

Demonstrating in New York City
<http://www.nyclu.org/node/1047>

What to Do if You are Stopped by the Police
<http://www.nyclu.org/node/1046>

You can download and print wallet cards like this:

WHAT TO DO IF YOU'RE STOPPED BY THE POLICE


- **Stay calm and in control** of your words, body language and emotions.
- **Don't get into an argument** with the police.
- Never bad-mouth a police officer.
- Remember, **anything you say or do** can be used against you.
- **Keep your hands** where the police can see them.
- **Don't run. Don't touch** any police officer.
- **Don't resist** even if you believe you are innocent.
- **Don't complain** at the scene or tell the police they're wrong or that you're going to file a complaint.
- **Do not make any statements** regarding the incident.
- **Ask for a lawyer** immediately if you are arrested.
- Remember **officers' badge and patrol** car numbers.
- **Write down everything** you remember ASAP.
- Try to find **witnesses** and their names and phone numbers.
- If you are injured, **take photos of the injuries** as soon as possible, but make sure **you get medical attention first**.

**What To Do
If You're Stopped
By The Police**

We all recognize the need for effective law enforcement, but we should also understand our own rights and responsibilities — especially in our interactions with the police.


This card tells you what to do if you are stopped, arrested, or injured in your encounter with the police, and how to file a complaint.

Produced by the New York Civil Liberties Union and American Civil Liberties Union.

 125 Broad Street
New York, NY 10004
212.607.3300
Fax 212.607.3318
www.nyclu.org

**What To Do
If You're Stopped
By The Police**

**KEEP THIS CARD HANDY!
IF YOU HAVE A POLICE ENCOUNTER,
YOU CAN PROTECT YOURSELF.**


www.nyclu.org



Local Merchants

FOOD & DRINK:

Subway: 550 Laguardia Pl . 212.358.8100
Senor Swanky's: 142 Bleecker St . 212.979.9800
Temple in the Village: 74 W 3rd St. . 212.475.5670
Sacred Chow: 227 Sullivan St . 212.337.0864
Hummus Place: 99 MacDougal St . 212.533.3089
Yatagan: 104 MacDougal St . 212.677.0952
Peanut Butter & Co: 240 Sullivan St . 212.677.3995
Pizza Box: 176 Bleecker St. . 212.979.0823
The Half Pint: 76 W 3rd St. . 212.260.1088
Sam's Falafel: 231 Thompson St . 212.539.9993
Pluck U Wings and Things: 230 Thompson St . 212.979.2468
Quantum Leap Vegetarian: 226 Thompson St . 212.677.8050
Boyd Thai: 210 Thompson St . 212.533.7290
Suzie's Chinese Spice: 60 University Place . 212.982.3758

COFFEE:

Grey Dog Coffee: 90 University Pl . 212.414.4739
Moxa: 552 Laguardia Pl . 212.995.5471
Starbucks: 45 W 4th St . 212.995.3443
Dean & DeLuca: 560 Broadway . 212.226.6800
Tea Spot: 127 MacDougal St . 212.832.7768

SUPERMARKETS:

Whole Foods: 4 Union Square South . 212.673.5388
Associated Supermarket: 130 Bleecker St
Gristedes: 246 Mercer St . 212.353.3672
D'Agostino: 64 University Pl . 212.674.7101

SUPPLIES:

Drug stores:

CVS: 158 Bleecker St . 212.982.3133
Duane Reade: 144 Bleecker St . 917.530.1370
K Mart: 770 Broadway (Astor Pl Subway Stop)

Art Supplies & Hardware Stores:

Blick Art Materials: 1.5 Bond Street . 212.533.2444
Pearl Paint: 308 Canal St. . 212.431.7932
Gallery At 678 (Art Supplies): 678 Broadway . 212.982.3681
NY Studio School Art Store: 14 West 8th Street . 212.477.9972
Blaustein Paint & Hardware INC: 304 Bleecker Street . 212.255.1073
M & D Shapiro True Value Hardware, 63 Bleecker Street . 212.477.4180

CONFLUX

Conflux 2008 Press Release



FOR IMMEDIATE RELEASE . August 06, 2008
Inquiries: Christina Ray . 718.388.5911 . info ::at::glowlab.com

CONFLUX FESTIVAL ANNOUNCES 2008 ARTISTS AND LOCATIONS

New York (August 06, 2008) - Conflux, the annual New York City festival that draws artists, technologists, psychogeographers, urban explorers and experience designers from around the world, has released the lineup of participants in this year's festival.

A team of fourteen professionally recognized curators met in June and selected projects that are representative of the most innovative work being produced in the fields of public-space arts and contemporary psychogeography. This year's curatorial team includes: Jeffrey Barke, Tamir Chen, Jonah Brucker-Cohen, Amanda McDonald Crowley, Odin Cappello, Winnie Fung, Gilbert Guerrero, Brian House, Tianna Kennedy, Amy Owen, Sal Randolph, Michael Sarff, David Felix Sutcliffe and Radhika Subramaniam. Several hundred submissions were received from artists around the world. Participating artists will come from countries including Belgium, Canada, Columbia, Denmark, Finland, France, Hungary, Iceland, Ireland, the Netherlands, Spain, UK and the USA.

Throughout the four-day event, the artists will transform New York City streets into a laboratory for exploring the urban environment. Located in Greenwich Village at the Center for Architecture (a.k.a. Conflux HQ), the festival includes art installations, street art interventions, interactive performance, walking tours, bicycle and public-transit expeditions, DIY media workshops, lectures, films and music.

Hosted by Christina Ray (founder of New York art space Glowlab) and a team of New York-based curators, the 5th anniversary of the festival will feature projects including the \$1k Giveaway by the Federation of Students and Nominally Unemployed Artists; botanical walking tours of Manhattan "narrated" by plants; an iPod video and cell-phone-instructed scavenger hunt through the East Village; an expedition to discover the underground rivers and streams of New York; an interactive installation of New York City trash; solar-powered Morse Code workshops; and London-based collective CutUp, returning for a second year to create fresh work throughout the city. The festival's keynote speaker is Chris Carlsson, author of the recently-published book: 'Nowtopia: How pirate programmers, outlaw bicyclists, and vacant-lot gardeners are inventing the future today.'

Conflux has grown over the past five years to be a respected event that supports artists working across a wide range of media to re-imagine the city by creating a platform and space for creative action. This year, the festival headquarters will be hosted at the spacious Center for Architecture on LaGuardia Place in Manhattan. Christina Ray, the Festival Director, explains: "Our partnership with the Center for Architecture is a big step towards becoming an internationally recognized cultural festival that brings together the best artists in this field for unbridled exploration and collaboration. Working here provides the opportunity to create expanded gallery installations and to produce a top-notch lecture series all in one space."

As the event continues to expand, Conflux is at a critical moment in its life cycle. According to Ray, "we've operated for five years with little outside funding, relying on the enthusiasm and goodwill of our artists and partners. Our primary goal is to maintain the original spirit of Conflux as a gathering of like-minded people working together to define what it means to work creatively within the public space of New York City today. We look forward to engaging with our community of artists to apply new concepts, strategies and technologies in response to the current physical, political and artistic climates."

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CONFLUX FESTIVAL Attn: Glowlab 75 Roebling Street Brooklyn NY 11211 . t: 718.388.5911 f: 425.484.2670 . info@confluxfestival.org . confluxfestival.org



Conflux Staff and Contact Info

Most Festival Staff will be on-site at the HQ during the Festival.
For emergencies, call 718.388.5911
For questions by email, contact info@confluxfestival.org

Festival Co-Founder and Director:

Christina Ray

Conflux Advisory Team:

Mike Brown [also Volunteer Staff Coordinator]

Dave Mandl [Conflux Co-Founder; also Documentation Coordinator]

Leslie McBeth [also Media Spokesperson]

Web Developers:

Jeffrey Barke

Gilbert Guerrero

Graphic Designer:

Holly Jenkins

Exhibition Designer:

Rachel Barnard

Production Assistants:

Justin Grotelueschen

Teresa Pereira [also Technical Coordinator]

Assistant to the Director:

Mausi Herold

Conflux 2008 Interns:

Elizabeth Graf [also Curatorial Assistant]

Holly Sloofman

Ella Woods

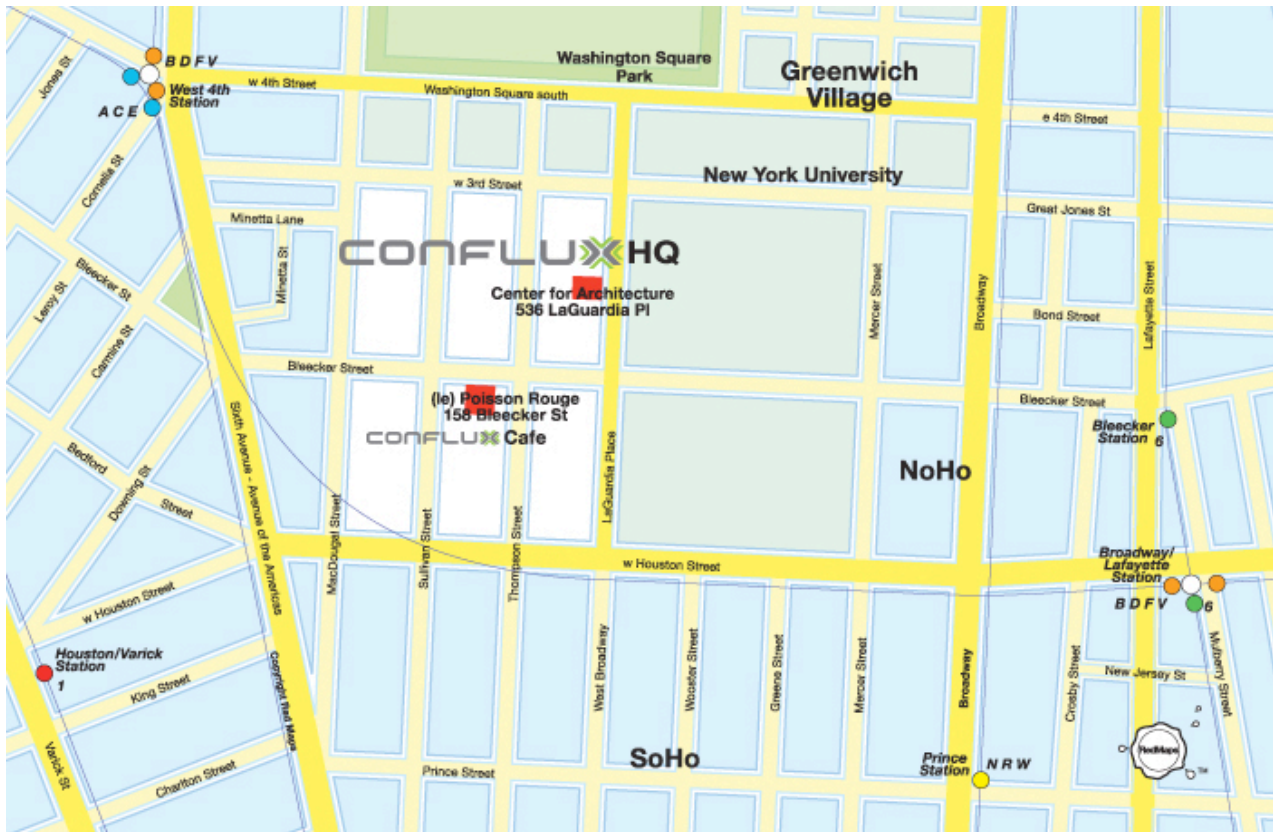
CONFLUX

Location and Directions

CONFLUX HEADQUARTERS:

Center for Architecture

536 LaGuardia Place . between West 3rd Street and Bleecker Street
New York NY 10012
tel: 212.683.0023



Map courtesy of Red Maps, the official map of the 2008 Conflux Festival.

Getting to the Center:

By Subway:

Take the A, B, C, D, E, F, or V trains to West 4th Street station. Walk east along West 3rd Street and turn right on LaGuardia Place. The Center for Architecture is located midway along the block, on the right side of the street.

- or -

Take the 6, B, D, F, or V to Broadway/Lafayette station or the N or R to Prince Street station. Walk north on Broadway and turn left on Bleecker Street. Walk along Bleecker and turn right on LaGuardia Place. The Center for Architecture is located midway along the block, on the left side of the street.

Location and Directions [continued]

Inside the Center for Architecture

Tafel Hall is on the lowest level of the building. This is where presentations will take place. Some of these presentations require tickets. See the Schedule for details.



Hines Gallery is on the main level. This is also known as Conflux Headquarters. There is no need to register or purchase tickets to enter this area.



Zones A, B and C will be located near the entrance to the building. Look for the signs as you arrive.



Conflux Café

Le Poisson Rouge
158 Bleecker Street . New York NY 10012
tel: 212.796.0741

Conflux Café at Le Poisson Rouge is free to enter. Food and beverages are available for purchase.



Emergency Contact/Artist Check-in Form

Please fill this form in and bring it into the Center for Architecture on Wednesday, September 10.

Project Title

Artist Name

Mobile Phone

Collaborator Name (1)

Mobile Phone

Collaborator Name (2)

Mobile Phone

Emergency Contact

Mobile Phone

Times you plan to be at the Center and any additional notes